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# Course catalogue 2019



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Live courses on the EIT Climate-KIC learning platform

# Professional Courses

## System Innovation

System Innovation has two dimensions:

1. A sequence of foundation learning nuggets covering a framework for system innovation (including an underpinning mindset), a process, a collection of highly visual tools and canvases and examples of how such tools have been used on real projects.
2. A collection of toolkits: guides and a large range of tool canvases, including completed examples and blank versions that can be put to immediate use.

The toolkits are highly flexible – the learner can use whichever elements and tools they feel are most applicable to the challenge they are facing.

<http://bit.ly/System_Innovation>

TAGS

*Innovation, Stakeholder management (pentagonal problem, actor tree, empathy map, credential cards, stakeholder mapping, stakeholder universe), Multi-level perspective (context map, trajectories of change, flourishing multi-level, fishing for barriers), Visioning and backcasting , Ocean of opportunities, visual story, future radars, sociotechnical roadmap), Niche management (transition waves, six systemic strengths), toolkits.*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | Internal |
| TARGET GROUP | Those who need to map, analyse and facilitate sustainability transitions, for example people who are responsible for project management, organisational change and capacity building process for organisations or multi-stakeholder projects. |
| HOURS OF LEARNING | 2 hours for the learning nuggets. |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Across all themes and Impact Goals, Innovation skills, 125.000 change agents KPI |

## Ideating Climate Business

Ideating Climate Business is all about addressing climate change problems by coming up with solutions that have strong business viability. There are three modules:

1. **The Challenge Creator:** this encourages learners to uncover and reflect on their personal intentions and drivers so that they can focus on an aspect of climate change that’s aligned to what really motivates them. The module enables learners to frame a ‘challenge statement’ that provides a springboard for generating potential solutions.
2. **The Ideator:** this module shows that creativity is not just a quality that some people are born with and others are not. It reveals how anyone can develop their creativity and combine this with empathy work with stakeholders and product/service users, to generate ideas and to prototype, test and evaluate them. These are then narrowed down to solutions that can be implemented in order to have real climate impact.
3. **The Business Planner:** this module provides foundation learning for climate entrepreneurship on topics including evaluating the climate impact of a potential solution, establishing a business model, pitching ideas, identifying sources of funding, financial planning, and stakeholder mapping.

<http://bit.ly/Ideating_Climate_Business>

TAGS

*ideation, innovation, entrepreneurship, climate, business planning, climate impact, climate impact forecast, pitch, present, stakeholder, finance, financial, funding, business model, creativity, inspiration, design, human-centred, GHC hotspot, challenge, frame, framing, empathy, prototype, test, mindset, impact gap, test*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | Internal |
| TARGET GROUP | Anyone with an entrepreneurial spirit and an interest in being part of the solution for keeping global warming ‘significantly below 2°C’. It’s also designed to support EIT Climate-KIC Journey students who need to complete The Challenge Creator course so that they’ve framed a challenge statement before attending the first face-to-face workshops. |
| HOURS OF LEARNING | 15 hours |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Across all Themes and Impact Goals. Innovation skills, Entrepreneurial skills. 125.000 change agents KPI |

## Benefits of Sustainable Business Modelling

There is an urgent need for new approaches to creating business models that move beyond the traditional, narrow ‘company-customer’ focus. For businesses to achieve sustainable success, they need to take a broader ‘systems view’ that takes into account the needs of a wide range of stakeholders and the challenges posed by climate change and the earth’s limited resources. EIT Climate-KIC has engaged with experts and initiatives around new, systemic approaches to business models and has also tested new approaches in its own learning programmes.

<http://bit.ly/Benefits_of_Sustainable_Business_Modelling>

TAGS

*Sustainable business modelling, business modelling, systems thinking, entrepreneurs, start-ups, system innovation, vision and values, climate change and business*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | Internal |
| TARGET GROUP | This course is aimed primarily at start-ups, but established companies, NGOs, public bodies and trainers/coaches covering business model generation would also find the course beneficial. |
| HOURS OF LEARNING | If learners explore the links and resources provided, a nugget will typically take 20-25 minutes to complete (potentially longer if learners also choose to complete the workbook activities, where these are available). In total, there are eight core learning nuggets, so to complete the entire course would take approximately 3.5 hours. |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Across all Themes and Impact Goals. Innovation skills, Entrepreneurial skills. 125.000 change agents KPI |

## Pitch Training

Science communication and the art of pitching

Do you know what to say? Do you know how to say it?

From initial inspiration, to writing a script, to delivering a key message, this course guides learners through:

* What makes a great pitch?
* How to find the right words
* Ways to structure a pitch to make it impactful and easy to follow
* Tips for practising and delivering a perfectly balanced pitch.

<http://bit.ly/Pitch_Training_Course>

TAGS

*pitching, pitch, present, presentation, communication, climate entrepreneurship, science, technical, public, speaking, practical, Elevator-pitch, zen-statement, investment, researchers, body-language, social-media, press, press release, outreach,*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | EIT InnoEnergy; internal update in 2019 |
| TARGET GROUP | * Those who wish to develop their pitching or public speaking skills * Anyone who is nervous of pitching or presenting * Anyone who needs to present technical or scientific content to non-specialists. |
| HOURS OF LEARNING | Guide time = 4 hours of online activities, reading and videos; 10 further hours of offline activities (scripting and practising pitches) which are supported by a toolkit of canvases and guides. |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Entrepreneurial skills, 125.000 change agents KPI |

## Engaging People on Climate Change

An integrated approach for innovation and behaviour change

This course explores engagement from a different angle. It introduces a transdisciplinary approach that integrates traditional messaging, behavioural and systems innovation approaches but also taps into an often-ignored psychosocial perspective. It features the powerful Quadrants of Engagement tool developed by psychologist and climate strategist Dr. Renee Lertzman.

<http://bit.ly/Engaging-People-on-Climate-Change>

TAGS

*Systems innovation, engagement, messaging, psychosocial, quadrants of engagement, psychologist, Renee Lertzman, behaviour change, climate change, behavioural economics, empathy, emotional intelligence, psychology, framing, research, dissonance, human-centred design, communication, conversations*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | CKIC Education |
| TARGET GROUP | Whether you’re a student, entrepreneur, innovator or activist, this course will enable learners to explore the engagement landscape around climate change from a different angle. |
| HOURS OF LEARNING | 10 hours |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Across all Themes and Impact Goals. Innovation skills, Entrepreneurial skills. 125.000 change agents KPI |



## Young Innovators

The Young Innovators Teachers’ Toolkit aims to boost students’ creative thinking and to build their capabilities for climate innovation. At the heart of the training is a set of innovative and highly visual tools which are designed to help teachers and their students explore complex challenges. Starting from the systemic perspective, the tools can help to engage students in a creative process where they become designers of new solutions to tackle unsolved societal challenges.

<http://bit.ly/Young_Innovators_Toolkit>

TAGS

*young innovators, training programme, system innovation, creative thinking, actor tree, context map, cover story, pentagonal problem, credential cards, canvas, toolkit, case study, teachers, secondary school, visual thinking tools, ecosystem, climate change*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Closed; Free |
| PARTNER(S) | Climate KIC  Universitat de Valencia  Solutions for the Planet  AESS Modena |
| TARGET GROUP | Teachers of secondary/higher school education (12 - 18 years)  By gaining an understanding of this toolkit, teachers can introduce it to students and demonstrate how the different tools can be applied to various climate and environment related topics. Teachers and students can then work together in teams to explore a dilemma, gain a better understanding of it and also the ‘system’ in which it exists. |
| HOURS OF LEARNING | 3 hours |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Entrepreneurship |

NAME

Live courses on the EIT Climate-KIC learning platform

# Cities

## Green Bonds for Cities – Foundation module

The course helps cities:

* understand the opportunity offered by green bonds
* identify potential 'green' projects that would benefit from this investment
* devise strategies to access the market
* navigate the issuance process.

<http://bit.ly/Green_Bonds_For_Cities>

TAGS

*Green bonds, sustainable finance, cities*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | LoCaL Flagship |
| TARGET GROUP | This course is aimed at **city officials with finance/environment department roles, and city project developers** who need to understand the finance sources available for city programmes/projects. It is also suitable for **city-owned enterprise representatives** (e.g. utility/transport) that are involved with innovative city programmes and projects.   * This learning is also applicable to: * Investors/credit buyers and funding organisations, donors and development agencies * Policy makers * NGOs * Students with an interest in financing green development. |
| HOURS OF LEARNING | 1 hour 15 minutes |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Decision Metrics and Finance, Impact Goal 12: Foster bankable green assets in cities |

## Green Bonds for Cities – Practitioner module

The course helps cities:

* Navigate the green bonds issuance process
* Use and access the Green Bonds for Cities Assessment Tool

<http://bit.ly/Green_Bonds_For_Cities>

TAGS

*Green bonds, sustainable finance, cities*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Fee-based |
| PARTNER(S) | LoCaL Flagship |
| TARGET GROUP | This course is aimed at city officials with finance/environment department roles, and city project developers who need to understand the finance sources available for city programmes/projects. It is also suitable for city-owned enterprise representatives (e.g. utility/transport) that are involved with innovative city programmes and projects.    This learning is also applicable to:   * Investors/credit buyers and funding organisations, donors and development agencies * Policy makers * NGOs * Students with an interest in financing green development. |
| HOURS OF LEARNING | 1 hour 30 minutes |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Decision Metrics and Finance, Impact Goal 12: Foster bankable green assets in cities |

## Results-Based Finance and the Gold Standard

Foundation and Practitioner module

The aims of the course are to help cities:

1. Understand how results-based finance can help urban development projects
2. Understand how Gold Standard certification can help reassure investors about measurable outcomes
3. Select eligible urban development projects and think about project pipelines
4. Navigate the Gold Standard certification process from initial stakeholder consultation to verification, performance review and final certification.

Module One provides the ‘must know’ facts about results-based finance and the Gold Standard. It explains what results-based finance is, what the Gold Standard is, and how they can help cities to plan and implement urban development projects. It also features case studies of cities that have carried out financial assessments to see if results-based finance was appropriate.

Module Two gives cities the practical information and guidance they need to achieve Gold Standard certification. It provides important information for each step of the certification process, including the initial consultation with stakeholders, passing the preliminary review and becoming a registered project/programme, being monitored and independently verified, and finally becoming a certified project/programme. It gives access to the Sustainable Development Assessment Tool which is a customised spreadsheet that cities can use to define a project’s sustainable development outcomes.

<http://bit.ly/RBF_and_Gold_Standard>

TAGS

*Results-based finance, gold standard, sustainable finance, cities*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | LoCaL Flagship |
| TARGET GROUP | * City officials with finance/environment department roles * City project developers * City-owned enterprise representatives (e.g. utility/transport) |
| HOURS OF LEARNING | 2 hours |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Decision Metrics and Finance, Impact Goal 12: Foster bankable green assets in cities |

Cost Benefit Analysis course 1:

Introduction to CBA for Climate   
Change Adaptation

Cost Benefit Analysis can help cities evaluate climate change adaptation measures and this course will introduce learners to key concepts to use for their own city’s adaptation project.

There are four learning nuggets:

* Course overview
* Global climate change, impacts and trends
* Cost benefit analysis of climate change adaptation
* Summary, review and next steps.

<http://bit.ly/CBA_1>

TAGS

*Cost benefit analysis, cost, analysis, city, cities, floods, flooding, urban, adapt, adaptation*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | LoCaL Flagship |
| TARGET GROUP | Local government or city officials seeking training in urban flooding issues and/or how to carry out a Cost Benefit Analysis for a climate adaptation project  It will also be of interest to technical staff at water utilities who are involved in decision making on climate adaptation and consultants working in the urban flooding and climate adaptation fields. |
| HOURS OF LEARNING | 35 mins |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Decision Metrics and Finance, Impact Goal 12: Foster bankable green assets in cities |

## Cost Benefit Analysis course 2:

Using the CBA tool for Adaptation Options

* Local government or city officials seeking training in urban flooding issues and/or how to carry out a Cost Benefit Analysis for a climate adaptation project
* It will also be of interest to technical staff at water utilities who are involved in decision making on climate adaptation and consultants working in the urban flooding and climate adaptation fields.

<http://bit.ly/CBA_2>

TAGS

*Cost benefit analysis, cost, analysis, city, cities, floods, flooding, urban, adapt, adaptation, case-study, case-study, risk, assess, assessment, Odense, Denmark*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | LoCaL Flagship |
| TARGET GROUP | Local government or city officials seeking training in urban flooding issues and/or how to carry out a Cost Benefit Analysis for a climate adaptation project  It will also be of interest to technical staff at water utilities who are involved in decision making on climate adaptation and consultants working in the urban flooding and climate adaptation fields. |
| HOURS OF LEARNING | 120 minutes |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Decision Metrics and Finance, Impact Goal 12: Foster bankable green assets in cities |

## Cost Benefit Analysis course 3:

CBA Climate Adaptation Tool Tutorial

This is the final course in the EIT Climate-KIC CBA programme.   
It will provide learners with hands-on practice using the CBA CA Tool. Learners will:

* Download a blank CBA CA tool
* Be tutored through a series of online exercises using data from a flood risk case study in Mumbai, India
* Be encouraged to use the tool for their own city's climate adaptation project(s).

<http://bit.ly/CBA-3>

TAGS

*Cost benefit analysis, tool, cost, analysis, city, cities, floods, flooding, urban, adapt, adaptation, case-study, case-study, risk, assess, assessment, Mumbai, India*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | LoCaL Flagship |
| TARGET GROUP | Local government or city officials seeking training in urban flooding issues and/or how to carry out a Cost Benefit Analysis for a climate adaptation project  It will also be of interest to technical staff at water utilities who are involved in decision making on climate adaptation and consultants working in the urban flooding and climate adaptation fields. |
| HOURS OF LEARNING | 25 mins |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Decision Metrics and Finance, Impact Goal 12: Foster bankable green assets in cities |

## Sustainable Infrastructure FinanceA close up of a logo Description generated with high confidence

This course contains insights from bankers and other experts on the essential knowledge participants will need before embarking on a sustainable infrastructure investment process. Including:

* Preparing a case for investment
* Conducting the financial transaction
* Case studies and next steps.

<http://bit.ly/Sustainable_IF>

TAGS

*Finance, sustainable, funding, low-carbon, urban, city, environment, capital, investment, government, local, regional, national, project, money*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | LoCaL Flagship |
| TARGET GROUP | * Local government officers * City and town planners and officials * Projects leaders who deal with environmental, financial or infrastructure-related issues * Anyone keen to learn about sustainable infrastructure investment |
| HOURS OF LEARNING | 2 hours plus discussion time |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Decision Metrics and Finance, Impact Goal 12: Foster bankable green assets in cities |

Live courses on the EIT Climate-KIC learning platform

# Land use

## The Future of Farming

(French, German, Chinese language versions)

By the end of the course, learners will be able to:

* Investigate the interactions between climate change and agriculture, including basic facts about the effects of climate change and the most important greenhouse gases.
* Describe the principles of Climate Smart Agriculture, in particular the three pillars of mitigation, adaptation and productivity.
* Explore the basics of milk and wine production, possible future problems in these sectors and how they can be subject to adaptation and mitigation.
* Discuss the complexity of food production systems, why it can be difficult to implement Climate Smart Agriculture and other forms of sustainable farming, and how the effects can be measured.
* Reflect on how consumer behaviour, policies and regulations, and financial aspects influence the adoption of climate smart and other sustainable practices.

<http://bit.ly/Future_of_Farming>

TAGS

*Farming, agriculture, dairy, wine, climate-smart agriculture, mitigation, adaptation, food production, crop management.*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | CSAb Flagship, University of Reading |
| TARGET GROUP | Anyone who wants to learn more about modern food production, farming and environmental challenges. French, Chinese and German language audiences. English version runs on the FutureLearn portal. |
| HOURS OF LEARNING | 3 hrs per week over 3 weeks |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Climate Smart Agriculture theme, Impact Goal 4: Make agriculture climate-smart |

OURSE NAME

Live courses on the EIT Climate-KIC learning platform

# Production systems

## EnCO2re Training Hub – CO2 re-useA picture containing electronics, compact disk Description generated with very high confidence

In this course, participants will learn about the science and application of CO2 re-use technologies.

The EnC02re training hub contains 4 mini-courses:

* Welcome to CO2 Re-use
* Business and society
* Technology and innovation
* The CO2 Re-use value chain.

<http://bit.ly/Encore_CO2_Reuse>

TAGS

*CO2, CO2 re-use, recycle, recycling, recovery, circular economy, life cycle, life cycle analysis, value chains, EnCO2re, Climate-KIC, flagship, flagship programme, carbon dioxide, polymers, feedstock, chemical industry, business case, hydrogen, catalytic conversion*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | EnCO2re Flagship |
| TARGET GROUP | * EIT Climate-KIC internal community, particularly geographical innovation managers * Re-directed visitors to [http://enco2re.climate-kic.org](http://enco2re.climate-kic.org/) * EnCO2re programme member extended community * Students interested in CO2 re-use * General public |
| HOURS OF LEARNING | 15min x 15 nuggets: 3 hour 45 mins  The hub is divided into four courses. Each course features 4 – 6 learning nuggets, with each nugget taking approximately 15 minutes to complete. No time limit for learners to complete the nuggets and they can view as many or as few as they wish. |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Sustainable Production Systems theme, Impact Goal 7: Recast Materials Production |

## Renewable Energy Technology Innovation MOOC

An action-based learning resource designed for anyone with an interest in engaging in the field of renewable energy, in order to address the challenges of climate change.

[http://bit.ly/REI\_MOOC\*](http://bit.ly/REI_MOOC*)

\*course is currently being updated, so not accessible (20-8-19)

TAGS

*renewable energy, innovation, community development, sustainability*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | KIC InnoEnergy |
| TARGET GROUP | Climathon participants and climate entrepreneurs |
| HOURS OF LEARNING | Spread over 3-4 months |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Across all themes and Impact Goals, Entrepreneurial skills, 125.000 change agents KPI |

## UNEP e-waste challenge MOOC

An online course designed to help understand the hazardous impacts of e-waste on the environment and e-waste management practices, and to identify opportunities to treat and recycle e-waste for a greener, more sustainable future.

<http://bit.ly/UNEP_E-waste>\*

\*course is currently being updated, so not accessible (20-8-19)

TAGS

*e-waste, waste management, recycling, sustainability*

|  |  |
| --- | --- |
| PUBLIC / LIMITED | Public; Free |
| PARTNER(S) | UNEP |
| TARGET GROUP | The course is designed for anyone with an interest in taking action on managing e-waste: a recycler, a policy maker, a government official, a student, a teacher, a researcher, or an entrepreneur. Or just someone who cares about our planet. |
| HOURS OF LEARNING | 31 hours |
| THEME AND IMPACT GOAL/SKILLSET & KPI | Sustainable Production Systems theme, Impact Goal 7: Recast materials production |

# List of Shortened LinksLink

### Professionals

System Innovation <http://bit.ly/System_Innovation>

Ideating Climate Business <http://bit.ly/Ideating_Climate_Business>

Benefits of Sustainable Business   
Modelling <http://bit.ly/Benefits_of_Sustainable_Business_Modelling>

Climate Entrepreneur starter kit <http://bit.ly/Climathon_course>

Pitch Training <http://bit.ly/Pitch_Training_Course>

Engaging People on Climate Change <http://bit.ly/Engaging-People-on-Climate-Change>

Young Innovators <http://bit.ly/Young_Innovators_Toolkit>

### Cities

Green Bonds for Cities – Foundation &   
Practitioner modules <http://bit.ly/Green_Bonds_For_Cities>

Results-Based Finance and the Gold Standard   
- Foundation & Practitioner modules <http://bit.ly/RBF_and_Gold_Standard>

Sustainable Infrastructure Finance <http://bit.ly/Sustainable_IF>

Cost Benefit Analysis: Introduction <http://bit.ly/CBA_1>

Cost Benefit Analysis: Cost Benefit Analysis Tool <http://bit.ly/CBA_2>

Cost Benefit Analysis: Cost Benefit Analysis Tool Tutorial <http://bit.ly/CBA-3>

### Land Use

The Future of Farming <http://bit.ly/Future_of_Farming>

### Production systems

EnCO2re Training Hub – CO2 re-use <http://bit.ly/Encore_CO2_Reuse>

Renewable Energy Technology Innovation MOOC\* <http://bit.ly/REI_MOOC>

UNEP e-waste challenge MOOC\* <http://bit.ly/UNEP_E-waste>

\*Currently being updated, so not available (20-8-19)